LONDON SCHOOL® OF MANAGEMENT EDUCATION

UNIVERSITY OF CHICHESTER

BSc (Hons) International Tourism and Hospitality Management (Accelerated Degree)

www.lsme.ac.uk

Overview

The programme has been specifically designed to develop a range of cognitive and intellectual skills together with techniques specific to tourism and hospitality management. The programme has been developed in accordance with the QAA Subject Benchmark Statements for Events, Hospitality, Leisure, Sport and Tourism and for Management degrees with the curriculum aligned to the benchmarks for knowledge and understanding within the framework covering Organisations, the External Environment and Management.

Qualification Objectives

The course aims to:

- Provide students with knowledge and understanding in the key functional areas of organisations, the external environment and management.
- Provide students with knowledge, concepts and principles of the main functional areas of tourism and hospitality.
- Develop knowledge and understanding of the main principles and practices of management with the ability to apply these skills to the solution of work-based problems.
- Prepare students with the skills and competencies needed for a successful career in international tourism and hospitality management.

Intended Learning Outcomes

On successful completion of the programme students will be able to demonstrate knowledge and understanding of:

- Key theoretical and contemporary issues involving tourism and hospitality management.
- Generic management issues that can be applied in real world contexts.
- Knowledge and understanding of investigative techniques in organisational research with an appreciation of diverse managerial contexts.
- The research process and how to undertake an independent and rigorous study of research.

Entry Requirements

Entry to the degree programme is governed by the regulations of the University of Chichester and requires one of the following:

- A minimum of three 'A-Level' passes (or High School Diploma to age 18 where it is deemed equivalent), or
- A Pearson/Edexcel BTEC National Diploma
- An International Baccalaureate (28 points), or
- A recognised and relevant Foundation/Access to Higher Education course.
- Entry via the foundation year is considered for individuals with many years of work experience and relevant skills, do not meet the entry requirement for the full degree, are enthusiastic about further studies and are able to pass our initial assessment test.

Learning, Teaching and Assessment Methods

Programme delivery includes; lectures, face-to-face training days, one to one tutorials, discussions, case study discussions, research work, group work, among others. All students will be guided at every step towards achieving their goals.

Progression (Pathway)

The degree qualifications provide the opportunity for further studies at Level 7 including MBA qualifications.

Course Structure

BSc (Hons) International Tourism and Hospitality Management (Accelerated Version) is a 360 credit programme with 16 modules with 20 credits each and 1 module with 40 credits. This accelerated degree course will be completed in 8 semesters within two years.

Certificate in Higher Education: 120 credits at Level 4

TERM 1	TERM 2	TERM 3
Critical Thinking Skills (20 credits)	Organisation Theor (20 credits)	The Tourism and Hospitality Industry (20 credits)
Personal and Professional Skills for Management (20 credits)	Operations Management in Tourism and Hospitality (Work placement) (20 credits)	Tourism and Hospitality Policies and Planning (Work placement) (20 credits)

Diploma in Higher Education: 120 credits at Level 5

TERM 4	TERM 5	TERM 6
Strategic Management (20 cr.)	Marketing in International Tourism and Hospitality (20 credits)	Business Finance (Work placement) (20 credits)
Strategic Human Resource Management (Work placement) (20 credits)	Customer Service (Work placement) (20 credits)	Research Methodology (20 credits)

Honours Level: 120 credits at Level 6

TERM 7	TERM 8
Leadership: Theory and Practice (Work placement) (20 credits)	Managing Change (20 credits)
The Future of Tourism and Hospitality (20 credits)	Managing Risk (20 credits)
	Research Project (40 credits)

Study Mode

This is a full time course.

Duration

The duration of this course is 2 years.

Level of the Programme

All awards of this programme are:
Level 4 - Certificate Level.
Level 5 - Diploma Level.
Level 6 - Degree Level.

Awarding Institution

This qualification is awarded by University of Chichester.

Course Fees

Local : £8,000 per annum
International : £9,000 per annum

Student Finance

UK students are entitled to student finance for the entire duration of the course to cover the cost of tuition fees and maintenance. For more information, please visit https://www.gov.uk/student-finance.

CONTACT US

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