MSc Business Management

(Awarded by the University of Chichester)

PROGRAMME SPECIFICATION

www.lsme.ac.uk

ABOUT THIS DOCUMENT

This Programme Specification applies to the **Master of Science (MSc) Business Management** programme delivered by the **London School of Management Education (LSME)** and awarded by the **University of Chichester**. It sets out the aims, structure, curriculum, learning outcomes, teaching and assessment methods, and quality assurance arrangements associated with the programme.

The document has been developed in accordance with the University of Chichester's academic regulations and quality assurance procedures and reflects the expectations of the UK higher education sector. The programme has been designed with reference to relevant national frameworks and sector-recognised benchmarks to ensure that academic standards, student achievement, and graduate outcomes are consistent with those expected at **Level 7 (Master's Level)** study.

The MSc Business Management programme is intended for graduates and aspiring managers seeking to develop advanced knowledge and critical understanding of contemporary business and management theory and practice. The programme provides students with opportunities to engage with key business disciplines including strategy, leadership, marketing, finance, operations, organisational behaviour, and research methods, enabling them to address complex organisational challenges in dynamic and global business environments.

The programme also takes account of relevant subject benchmark expectations for Business and Management and is designed to foster intellectual curiosity, analytical thinking, ethical decision-making, innovation, and evidence-based management practice. Through a combination of taught modules and an independent research project or dissertation, students develop advanced academic, professional, and transferable skills necessary for leadership and management roles across a wide range of sectors.

As a living document, the Programme Specification may be updated periodically through approved quality assurance processes to reflect curriculum enhancement, changes in professional practice, developments within the business and management discipline, and evolving student, employer, and stakeholder needs.

It should be read alongside the **Programme Handbook**, **Module Descriptors**, **University Regulations**, and other supporting documentation provided to students throughout their period of study. The Programme Specification should also be considered in conjunction with relevant policies relating to teaching, learning, assessment, academic integrity, student support, and quality assurance.

For prospectus details about the programme, please see www.lsme.ac.uk

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AWARD DETAILS

Title and Name of Final Award(s) & Credits

Title of Award	Credits
Postgraduate Certificate in Business Management at Level 7	60 Credits
Postgraduate Diploma in Business Management at Level 7	120 Credits
MSc Business Management	180 Credits

Course Duration

18 Months (One year for taught modules and 6 months to complete the dissertation)

Level of the Programme

MSc Business Management is a Level 7 of the Framework for Higher Education Qualifications in England, Wales & Northern Ireland (FHEQ).

https://www.qaa.ac.uk/the-quality-code/qualifications-frameworks

Relevant Subject Benchmark Statement

Master's degrees in the business and management field are awarded to students who have demonstrated during their programme:

- A systematic understanding of relevant knowledge about organisations, their external context and how they are managed
- Application of relevant knowledge to a range of complex situations taking account of its relationship and interaction with other areas of the business or organisation
- A critical awareness of current issues in business and management which is informed by leading edge research and practice in the field
- An understanding of appropriate techniques sufficient to allow detailed investigation into relevant business and management issues
- Creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in business and management
- Ability to acquire and analyse data and information, to evaluate their relevance and validity, and to synthesise a range of information in the context of new situations
- Conceptual understanding that enables the student to evaluate the rigour and validity of published research and assess its relevance to new situations and to
- use existing research and scholarship to identify new or revised approaches to practice
- Ability to conduct research into business and management issues that requires familiarity with a range of business data, research sources and appropriate methodologies, and for such to inform the overall learning process
- Ability to communicate effectively using a range of media (for example, orally, in writing, and through digital media)

- Ability to operate effectively in a variety of team roles and take leadership roles, where appropriate
- Ability to take an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.

For more information on subject benchmarking, please see https://www.qaa.ac.uk/the-quality-code/subject-benchmark-statements/subject-benchmark-statement-business-and-management

Awarding Institution

The University of Chichester

Language of Study and Assessment

English

Please see 'English language requirements' further below regarding the standard required for entry.

ADMISSION INFORMATION

General Entry Requirements

Students who wish to undertake the Master's programme must:

- Hold an honours degree awarded by a recognised UK university or HE Institution, or equivalent
- Have a minimum of 2 years of managerial experience and have successfully completed modules in leadership and management
- Have 3 or more years of managerial experience if applicant holds the equivalent of a UK Bachelor's degree without honours
- Have spoken and written English of an adequate standard for postgraduate study
- Acceptance on the course will be subject to a face to face interview.

English Language Requirements

It is essential to have an excellent command of the English language to benefit from studying for the programme. All students whose first language is not English and who have not done the last two years of their education in English must meet a minimum English language requirement before commencing their programme. Providing evidence of a previous qualification that confirms the applicant's English proficiency at the required level can also be accepted.

International students applying for this programme should pass their IELTS for UKVI Test Score of 6.5 overall with a minimum score of 6.0 in each component (reading, writing, listening and speaking).

Financial Requirements

All students are required to have sufficient funds to cover programme tuition fees and maintenance costs for the duration of their studies. For self-funded students, the College should receive a minimum of 50% of their tuition fees to qualify for an admission letter. The remaining fees are payable in full on registration. Students offered admission will be required to sign a financial declaration form confirming that they understand this situation and will have sufficient financial support for the duration of their studies.

Evidence of available funds may be required.

UK/EU nationals can apply for a student loan through the SLC to cover their tuition and maintenance costs for the duration of the course. The College is not able to provide financial assistance to any student whose funds prove to be inadequate at any stage during the programme.

For more information on SLC application visit www.slc.co.uk & https://lsme.ac.uk/students/student-finance for information on tuition fee amounts read the prospectus at www.lsme.ac.uk. Also read our policy on student tuition fee and refunds.

Students with Disabilities (including Dyslexia and Mental Health Issues)

LSME welcomes applications from students with disabilities – which may include mobility or dexterity impairment, chronic medical conditions (e.g. diabetes, HIV, epilepsy, asthma) or chronic pain/fatigue, mental health difficulties, specific learning difficulties (e.g. dyslexia or dyspraxia), Asperger's Syndrome and other autism spectrum disorders, or any other condition which has a long-term and adverse effect on studying.

The College aims to offer as much appropriate assistance as possible to accommodate individual needs and will take all reasonable steps to ensure that both the application procedure and the programme itself are organised and delivered to offer all students the opportunity to participate fully.

Applicants are encouraged to disclose any specific disability at the time of application (via the 'Equal Opportunities' and 'College Application' form), and let the administration know if anything further can be done to make the application and selection process as accessible as possible. This helps the College to ensure that applicants' specialist needs can be understood, and any obstacles minimised, throughout the application and admission process.

Once registered, the College can provide specific support to students with disabilities throughout their studies. Students are encouraged to disclose any disability from as early as possible; the Student Welfare Officer can answer queries and provide confidential advice at any point. Any special arrangements may be made via the Student Welfare Officer.

Please see further information at https://lsme.ac.uk/students/college-policies (under our policy on student learning support).

Intake Quota

There is no specific intake quota for the programme, but the numbers admitted each year are very limited. Applications for places are reviewed and any offer letters are issued in the order in which they arrive. Prospective students are therefore encouraged to apply as early as possible, as admittance to the programme may close up to several months ahead of the start of each new academic year.

PROGRAMME AIMS AND OBJECTIVES

Educational Aims of the Programme

The MSc Business Management programme consists of a combination of generic (e.g. Managing International Business Operations) and specialist modules (Intrapreneurship and Innovation). This programme has been developed with reference to the Framework for Higher Education Qualifications (FHEQ) in the UK and the QAA Subject Benchmark statement for Master's Degree in Business and Management.

On completion of this programme, students will be able to display mastery of a complex and specialised area of knowledge and skills in business management and become independent and skilful researchers.

This programme is current, relevant and caters for the needs of students from diverse backgrounds.

The course aims to:

- Provide a broad, analytical and integrated study of business management in an international context.
- Cover key functional areas of business and management.
- Focus on issues concerning the formulation of strategies and policies in international business.
- Provide an opportunity to critically reflect upon current management practices.
- Develop an understanding of ethical issues relevant to international business.
- Develop scholarly research skills with an ability to reconcile practice and research.

Learning, Teaching and Assessment Methods

Teaching is primarily through a combination of lectures, seminars and interactive workshops, allowing an opportunity to discuss and develop understanding in small groups.

Over the duration of the course you will be expected to develop as an independent and critical learner, progressively building confidence and expertise through collaborative research, problem-solving and analysis and to take responsibility for your own learning using the wide range of learning resources in the College.

Broad Learning Outcomes

By the end of the programme, students will be expected to achieve the following learning objectives drawing on material taught across different elements and assessed in a variety of ways.

Learning Outcomes – Knowledge and Understanding

On successful completion of the programme students will be able to:

- Demonstrate knowledge and understanding of organisations and the international context in which they operate and are managed.
- Demonstrate intellectual breadth by making integrative links across the various functional areas of organisations using a range of skills beyond those generally expected of first degree holders.
- Use a sound theoretical grounding in the broad area of business and management having developed a range of analytical and personal skills.

- Demonstrate value added following their first degree by having a clear understanding of how their initial discipline may be utilised effectively within an organisational context.
- Collect relevant information across a range of areas, and analyse and synthesise the information into an appropriate form in order to evaluate decision alternatives.
- Demonstrate knowledge and understanding in the:
    - Development and operation of markets for resources, goods and services; o Sources, uses and management of finance including the use of accounting and other information systems for managerial applications;
    - Management and development of people within organisations; o Management of resources, operations and information systems; o Development of appropriate policies and strategies within a changing environment to meet stakeholder interests;
    - Issues of sustainability, globalisation, corporate social responsibility, diversity, business innovation, creativity and enterprise development.

Learning Outcomes – Subject Specific Intellectual and Research Skills

On successful completion of the programme students will be able to:

- Apply knowledge, understanding, and problem solving skills in new or unfamiliar environments within the context of international business.
- Integrate knowledge, handle complexity and formulate judgements with incomplete or limited information including reflecting on the social and ethical implications of the application of their knowledge and judgements.
- Through the design, data collection, analysis and synthesis of information, conduct research into business and management issues either individually or as part of a team.
- Use appropriate decision-making techniques to identify, formulate and evaluate options to solve complex business problems with an ability to implement and review decisions.
- Scan, organise, analyse and synthesise data in order to abstract meaning from information and share knowledge.
- Recognise and address corporate social responsibility issues by applying ethical and organisational values to situations and choices.

Learning Outcomes – Transferable and Generic Skills

On successful completion of the programme students will be able to:

- Communicate the conclusions of research, and the knowledge and rationale underpinning the research, to specialist and non-specialist audiences clearly and unambiguously.
- Use learning skills to study in a manner that may be largely self-directed or autonomous.
- Organise thoughts, analyse, synthesise and critically appraise including an ability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values and generalise appropriately.
- Use numeracy and quantitative skills including the development and use of relevant business models.
- Effectively communicate complex ideas and arguments using listening, oral and written communication skills and a range of media including business reports.
- Apply critical self-awareness, self-reflection and self-management, and a sensitivity to diversity in people and different situations with an ability to continue to learn through reflection on practice and experience.

- Select an appropriate team for a given situation and to delegate, develop and manage the team.
- Achieve effective team performance with an ability to recognise and utilise individuals' contributions to group processes by negotiating, persuading or influencing others.
- Select and use a leadership style appropriate for a specific situation, and to set targets, motivate individuals and monitor performance.

Specific learning outcomes for each module are detailed in the individual Module Descriptors. The broad learning outcomes and expectations aligned with postgraduate degree level awards are:

Level 7

Display mastery of a complex and specialised area of knowledge and skills employing advanced skills to conduct research, or advanced technical or professional activity, accepting accountability for related decision-making including use of supervision.

Employability Skills

A specific focus on developing employability and entrepreneurial skills is contained within the Intrapreneurship and Innovation module, the Financial Decision- Making module and on Organisational Behaviour module.

LEARNING TIMES

Modes of Study and Duration of Study

The main part of the programme is taught 'face-to-face' at LSME.

The programme may be taken on a full-time as follows:

Mode	Standard Period of Registration
MSc Business Management	1 Academic Year

Estimated Number of Guided Learning Hours

There are 6 taught modules in this programme. The 'taught' modules of 120 credits require a study time of 1,200 hours. The 'dissertation' module of 60 credits requires a study time of 600 hours. The overall workload consists of class contact hours, assessment activity and independent learning. The time allocated for these activities is:

- Teaching, learning and assessment: 288 hours
- Independent learning: 1512 hours

ASSESSMENT AND GRADING

Students will be assessed by handing in written coursework for each Module. Research Methods and Dissertation module, with a credit value of 60 credits, requires a student to undertake independent research and produce a dissertation of 15000 words. The marker grades the assignment individually and assigns a numerical grade as a percentage.

A pass is awarded for the achievement of outcomes against the specified outcome criteria. Coursework is graded as follows:

- 0 - 49% Fail
- 50 - 59% Pass
- 60 - 69% Merit
- 70 % + Distinction

Students have the right to re-submit an assignment that has not obtained a pass grade in order to recover a failure. Re-submission must occur within a period set by the Board of Examiners at the University of Chichester, and the maximum grade obtainable for such re-submitted work shall be 50%.

CALENDAR AND CURRICULUM

The academic year is divided into three terms. During the breaks between terms, students are expected to continue their studies through reading and revision.

At the start of each term, there is a mandatory orientation and induction for new students, which takes place before formal teaching begins. This induction provides an opportunity to enhance skills in areas such as Harvard Referencing, Plagiarism, Research, Time Management, Academic Writing, and using the Virtual Learning Environment (VLE), among others.

The teaching schedule for the programme is also interspersed with assignment preparation and submission deadlines, which will be communicated by your programme lecturers.

The exact term dates can be found on the website at *https://lsme.ac.uk/academic-termdates/*; however, this may vary slightly for September cohorts, and further details can be found in the Programme Handbook.

PROGRAMME MODULES AND ROUTES MAP

The structure of the MSc Business Management is shown below:

TERM 1	
Organisational Behaviour	(20 cr.)
Managing International Business Operations	(20 cr.)
Financial Decision-Making	(20 cr.)
TERM 2	
Intrapreneurship and Innovation	(20 cr.)
Corporate Social Responsibility and Business Ethics	(20 cr.)
International Business Strategy	(20 cr.)
TERM 3	
Research Methods and Dissertation	(60 cr.)

Research Methods and Dissertation

The research methods and dissertation module consolidates the skills of independently collecting data, solving problems, applying theory, and reaching meaningful conclusions about business issues. The dissertation is an original, detailed analysis of a topic selected in consultation with, and supervised by, a member of LSME's academic staff. The dissertation includes a critical literature review with a primary and/or secondary empirical investigation to address a specific research question (or questions). It is a major component of the programme with a value of 60 credits.

Additional Student Support

Training sessions covering areas like an introduction to computing, numeric and statistical methods for research, English for academic purposes, study skills, academic referencing and more are offered during the programme. Further details of these will be found on the VLE of the College.

STUDENT SUPPORT, GUIDANCE AND RESOURCES

Student Charter

LSME has a student charter which summarises the standards of service the College expects and aspires to offer students, as well as the standards of conduct which students should expect and aspire to follow in turn. Students and prospective students are encouraged to read this.

For further information on the student charter, please visit https://lsme.ac.uk/students/student-charter

The Student Community

All students in the College have an elected representative whose main role is to act on behalf of the entire student body, provide a focus for student opinion and identity across LSME, through representation on committees and by acting as a link between staff and students. In addition, the student body organises LSME-wide social events occasionally.

Personal Tutors

Students on the programme are allocated a personal tutor who can provide both academic guidance and more general support or pastoral care. The personal tutor relationship is not only about direct teaching, although tutors can recommend or arrange for their tutee to see other specific members of staff regarding specific non-academic and academic matters. Personal tutors mainly act as a point of contact to discuss practical issues or questions regarding the programme, such as module choices or project selection, or as a first-line sympathetic ear for personal problems.

Student Welfare and Support

The Student Welfare Officer offers advice and support for any practical or emotional issues students may experience during their time at LSME. The Officer is available to talk to any student who is experiencing anxiety or stress, study-related or otherwise. All appointments with the Student Welfare Officer are strictly confidential, and no information volunteered by a student will be passed on to anyone else without permission.

Visit www.lsme.ac.uk for further information and advice on student welfare provision

Learning Resources and Facilities

Students on the programme have access to a library, VLE and IT (computing) resources and facilities, as well as many other standard facilities such as the Student Common Room, etc. Students also obtain access to vast online resources (books, journals etc.) via the University of Chichester.

Careers Advice and Resources

The College's Careers Service can provide confidential advice and guidance appropriate to the diverse needs of students at the College. Students are assisted on an individual basis (including help with career planning, CV writing and interview technique), in small groups, or through College-wide events (arranging regular careers events and forums, talks by speakers from relevant organisations).

For further information, please visit www.lsme.ac.uk

PROGRAMME QUALITY

Quality Evaluation and Enhancement

The programme is subject to LSME's rigorous internal quality assurance processes, including standard annual monitoring, internal verification by LSME, External moderation by the University of Chichester and overall annual college review. Exam Boards will be held by the University of Chichester to agree on final awards, extenuating circumstances, academic malpractice and overall programme quality assurance. As students reach the end of the term and also at the end of the year or programme, they are asked to give specific feedback both via class discussion sessions and a survey. Feedback on other topics, including the content of specific modules as well as more general issues like library facilities, will also be sought throughout the period of study. Such feedback is anonymised, analysed, discussed and followed up by appropriate committees and functions within the College.

Operation of the programme itself is overseen by a dedicated Business Department. A range of further LSME committees and functions are responsible for identifying and resolving any problems, improving programme quality and enhancing the student experience on an ongoing basis.

AFTER GRADUATION

Possible Routes to Further Study

After completing the qualification, students can continue their studies further as PhD scholars.

Possible Routes to Employment

After completing the qualification student can progress with leadership roles with exciting career paths in diverse business and management areas. Some of the specific roles within this area include: Management Analyst, International Business Management Consultant, Business Development Officer, Import/Export Consultant.

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