Integrated Master's in Business Management

Leading to Qualification of Master in Science (MSci)

(Awarded by the University of Chichester)

PROGRAMME SPECIFICATION

www.lsme.ac.uk

MSci in Business Management

(Awarded by the University of Chichester)

For prospectus details about the programme, please see www.lsme.ac.uk

AWARD DETAILS

Title and Name of Final Award(s) & Credits

Certificate in Higher Education	120 Credits
Diploma in Higher Education	120 Credits
BSc (Hons) Business Management	120 Credits
MSci in Business Management	120 Credits

Course Title & Year of Study

Certificate in Higher Education: Year One
Diploma in Higher Education: Year Two
BSc (Hons) Business Management: Year Three
MSci in Business Management: Year Four

Level of the Programme

All awards offered under these programmes are at Levels 4, 5, 6 and 7 of the Framework for Higher Education Qualifications in England, Wales & Northern Ireland (FHEQ).

https://www.qaa.ac.uk/the-quality-code/qualifications-frameworks

Relevant Subject Benchmark Statement

Learners must develop the following skills during the programme of study:

- Cognitive skills of critical thinking, analysis and synthesis
- Effective problem solving and decision making using appropriate quantitative and qualitative skills including identifying, formulating and solving business problems
- Effective communication, oral and in writing, using a range of media widely used in business e.g. the preparation and presentation of business reports
- Numeric and quantitative skills including data analysis, interpretation and extrapolation; the use of models of business problems and phenomena
- Effective use of communication and information technology for business applications

- Effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and enterprise
- Developing an appropriate learning style
- Self-awareness, openness and sensitivity to diversity in terms of people, cultures, business and management issues
- Effective performance within a team environment including leadership, team building, influencing and project management skills
- Interpersonal skills of effective listening, negotiating, persuading and presentation
- A critical awareness of current issues in business and management which is informed by leading edge research and practice in the field
- An understanding of appropriate techniques sufficient to allow detailed investigation into relevant business and management issues
- Creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in business and management
- Ability to acquire and analyse data and information, to evaluate their relevance and validity, and to synthesise a range of information in the context of new situations
- Conceptual understanding that enables the student to evaluate the rigour and validity of published research and assess its relevance to new situations and to use existing research and scholarship to identify new or revised approaches to practice
- Ability to conduct research into business and management issues that requires familiarity with a range of business data, research sources and appropriate methodologies, and for such to inform the overall learning process
- Ability to operate effectively in a variety of team roles and take leadership roles, where appropriate
- Ability to take an international perspective including understanding the impact of globalisation on businesses, societies and the environment and the ethical implications.

For more information on subject benchmarking, please see https://www.qaa.ac.uk/the-quality-code/subject-benchmark-statements/subject-benchmark-statement-business-and-management

Awarding Institution

The University of Chichester

Language of Study and Assessment

English

Please see 'English language requirements' further below regarding the standard required for entry.

ADMISSION INFORMATION

General Entry Requirements

Students who wish to undertake the full degree programme must:

- Be at least 18 years of age
- Have a level 3 qualification, such as BTEC National Diploma in Business, or any other equivalent level 3 qualifications
- Have a GCE Advanced level profile which demonstrates strong performance in a relevant subject or an adequate performance in more than one GCE subject. This profile is likely to be supported by GCSE grades at A* to C.
- Pass an initial assessment test (CEFR Level B2) in Literacy and Numeracy with in-depth proficiency in academic writing) at LSME.
- Equivalent T- Level Qualification

Acceptance on course will be subject to a face to face interview.

English Language Requirements

It is essential to have an excellent command of the English language to benefit from studying for the programme. Students applying for the full degree will be required to obtain an acceptable grade in their approved English language test (GCSE or equivalent) if their first language is not English. Applicants who have not studied in English for the final two years of their qualification may also achieve an IELTS minimum score of 5.5 in the written, listening, reading and speaking component of the test or equivalent. LSME will also request that an applicant take our internal Initial Assessment Numeracy and Literacy test even if the above conditions have been met, must achieve at CEFR Level B2 and show competence in academic writing.

In most cases, applicants with acceptable HND qualification will not need to take an English test before undertaking a top-up degree. If there is any doubt about a top-up applicant's English language ability, the application process will include the initial assessment literacy test and applicant must pass at CEFR Level B2.Thosewhofailtopass at level B2 will be required to take and pass LSME's English language course alongside their degree studies.

Financial Requirements

All students are required to have sufficient funds to cover programme tuition fees and maintenance costs for the duration of their studies. For self-funded students, the College should receive a minimum of 50% of their tuition fees to qualify for an admission letter. The remaining fees are payable in full on registration. Students offered admission will be required to sign a financial declaration form confirming that they understand this situation and will have sufficient financial support for the duration of their studies. Evidence of available funds may be required.

UK/EU nationals can apply for a student loan through the SLC to cover their tuition and maintenance costs for the duration of the course. The College is not able to provide financial assistance to any student whose funds prove to be inadequate at any stage during the programme.

For more information on SLC application visit
www.slc.co.uk & https://lsme.ac.uk/students/student-finance/
for information on tuition fee amounts read the prospectus at www.lsme.ac.uk
Also read our policy on student tuition fee and refunds.

Students with Disabilities (including Dyslexia and Mental Health Issues)

LSME welcomes applications from students with disabilities – which may include mobility or dexterity impairment, chronic medical conditions (e.g. diabetes, HIV, epilepsy, asthma) or chronic pain/fatigue, mental health difficulties, specific learning difficulties (e.g. dyslexia or dyspraxia), Asperger's Syndrome and other autism spectrum disorders, or any other condition which has a long-term and adverse effect on studying.

The College aims to offer as much appropriate assistance as possible to accommodate individual needs and will take all reasonable steps to ensure that both the application procedure and the programme itself are organised and delivered to offer all students the opportunity to participate fully.

Applicants are encouraged to disclose any specific disability at the time of application (via the 'Equal Opportunities' and 'College Application' form), and let the administration know if anything further can be done to make the application and selection process as accessible as possible. This helps the College to ensure that applicants' specialist needs can be understood, and any obstacles minimised, throughout the application and admission process.

Once registered, the College can provide specific support to students with disabilities throughout their studies. Students are encouraged to disclose any disability from as early as possible; the Student Welfare Officer can answer queries and provide confidential advice at any point. Any special arrangements may be made via the Student Welfare Officer.

Please see further information at
www.lsme.ac.uk (under our policy on student learning support).

Intake Quota

There is no specific intake quota for the programme, but the numbers admitted each year are very limited. Applications for places are reviewed and any offer letters are issued in the order in which they arrive. Prospective students are therefore encouraged to apply as early as possible, as admittance to the programme may close up to several months ahead of the start of each new academic year.

PROGRAMME AIMS AND OBJECTIVES

Educational Aims of the Programme

These qualifications offer a strong, sector-related emphasis on practical skills development in business and management alongside the development and display of mastery of a complex and specialised area of knowledge and skills in business management to become independent and skillful researchers and management consultants using requisite knowledge and understanding. They also focus on providing education and training for a range of careers in business such as management, administration, personnel, marketing, accounting, and law.

The course aims to:

- Provide students with knowledge and understanding in the key functional areas of organisations, the external environment and management.
- Provide students with knowledge, concepts and principles of the main functional areas of business.
- Develop knowledge and understanding of the main principles and practices of business with the ability to apply these skills to the solution of work-based problems.
- Prepare students with the skills and competencies needed for a successful career in business management.

Learning, Teaching and Assessment Methods

Programme delivery includes; lectures, face-to-face training days, one to one tutorials, discussions, case study discussions, research work, group work, among others. All students will be guided at every step towards achieving their goals.

Over the duration of the course you will be expected to develop as an independent and critical learner, progressively building confidence and expertise through collaborative research, problem-solving and analysis and to take responsibility for your own learning using the wide range of learning resources in the College. Students will be assessed using centre devised written assignments/ reports, presentations, both individual and group.

Broad Learning Outcomes

By the end of the programme, students will be expected to achieve the following learning objectives drawing on material taught across different elements and assessed in a variety of ways.

Learning Outcomes – Knowledge and Understanding

On successful completion of the programme, students will be able to demonstrate knowledge and understanding of:

- Key theoretical and contemporary issues involving business management.
- Generic business management issues that can be applied to real-world contexts.

- Knowledge and critical understanding of investigative techniques in business research with an appreciation of diverse managerial contexts.
- The research process and how to undertake an independent and rigorous study of research.

Learning Outcomes – Subject Specific Intellectual and Research Skills

On successful completion of the programme students will be able to:

- Understand how effective business management enables a diverse range of organisations to develop economic and social value.
- Demonstrate knowledge and understanding of the theories, concepts, tools and techniques used in business management.
- Critically assess the challenges of developing new markets, customer relationships, services and processes.
- Apply analytical tools and techniques associated with business management.

Learning Outcomes – Transfer able and Generic Skills

On successful completion of the programme students will be able to:

- Collect and critically evaluate qualitative and quantitative information.
- Communicate ideas and arguments coherently and effectively in a variety of formats.
- Work effectively as an individual or part of a team and recognise problems associated with group working.
- Use library and other resources effectively applying appropriate bibliographical skills.

The broad learning outcomes and expectations aligned with intermediate and final degree level awards are:

Level 4

This is an introductory level where students develop a knowledge of basic concepts. In terms of skills development, students will have mastered techniques in areas such as problem-solving, critical thinking and developing skills that enable them to communicate accurately and effectively. Students leaving the programme having completed Level 4 would be eligible for the award of Certificate in Higher Education.

Level 5

This is an intermediate level where students learn to effectively engage with the programme content by applying principles within a range of contexts and are able to evaluate the appropriateness of different approaches to solving problems. Students leaving the programme having completed both Levels 4 and 5 would be eligible for the award of Diploma in Higher Education.

Level 6

This is the advanced level where students develop the professional skills and understanding necessary to make an immediate and effective impact in the workplace. They will develop an understanding of a complex body of knowledge, and through an ability to evaluate evidence, arguments and assumptions, will be able to use analytical and problem-solving techniques to understand complex situations and assist with their management. Students will also have developed the skills that allow them to communicate either formally or informally in a range of styles appropriate to a given situation. Students leaving the programme having completed Levels 4, 5 and 6 would be eligible for the award of BSc (Hons) Business Management.

Level 7

Masters Level where students deal with complex issues both systematically and creatively making sound judgements in the absence of complete data and being able to communicate their conclusions clearly to specialist and non-specialist audiences. They will be able to demonstrate self-direction and originality in tackling and solving problems and act autonomously in planning and implementing tasks at a professional or equivalent level. Holders of the MSci in Business Management will have the qualities and transferable skills necessary for employment that requires the exercise of initiative and personal responsibility, decision-making in complex and unpredictable situations and the ability for independent learning required for continuing professional development.

LEARNING TIMES

Modes of Study and Duration of Study

The main part of the programme is taught 'face-to-face' at LSME. The programme may be taken on a full-time as follows:

Programme of Study	Standard Period of Registration
Certificate in Higher Education	1 Academic Year
Diploma in Higher Education	2 Academic Years
BSc (Hons) Business Management	3 Academic Years
MSci in Business Management	4 Academic Years

Estimated Number of Guided Learning Hours

The programme comprises a total of 4800 notional learning hours for the four-year programme. Based on a mix of contact teaching time, directed study, and self-directed study time plus assessment. It is generally expected that full-time students will spend on average 35 to 50 hours a week on study, including face-to-face sessions and private study.

Year 1 (Level 4)

Timetabled teaching and learning activity Teaching, learning and assessment: 288 hours
Independent learning: 912 hours.

Year 2 (Level 5)

Timetabled teaching and learning activity Teaching, learning and assessment: 240 hours
Independent learning: 960 hours

Year 3 (Level 6)

Timetabled teaching and learning activity Teaching, learning and assessment: 192 hours
Independent learning: 1008 hours

Year 4 (Level 7)

Timetabled teaching and learning activity Teaching, learning and assessment: 192 hours
Independent learning: 1008 hours

ASSESSMENT AND GRADING

Students will be assessed by handing in written coursework for each Module. The assessor grades the assignment individually and assigns a numerical grade in percentage.

A pass is awarded for the achievement of outcomes against the specified outcome criteria. Students must average 50% across all modules to progress to Level 7, and complete all 120 credits at Level 7 to be considered for the award of MSci. Students who do not complete 120 credits at Level 7 will be offered a Bachelors award with Honours where appropriate.

The MSci award is classified as follows: (Based on weightings of 20% of aggregated marks from Level 5, 30% from Level 6 and 50% from Level 7.)

- 70% and above First Class, Honours
- 60-69% Second Class, Upper Division, Honours
- 50-59% Second Class, Lower Division, Honours
- 40-49% Third Class, Honours
- Below 40% Fail

Students who fail to achieve a pass will be given another opportunity for reassessment. For further guidance on assessment regulations for undergraduate and postgraduate programmes, visit *www.lsme.ac.uk*.

CALENDAR AND CURRICULUM

The academic year is divided into three terms. During the breaks between terms, students are expected to continue their studies through reading and revision.

At the start of each term, there is a mandatory orientation and induction for new students, which takes place before formal teaching begins. This induction provides an opportunity to enhance skills in areas such as Harvard Referencing, Plagiarism, Research, Time Management, Academic Writing, and using the Virtual Learning Environment (VLE), among others.

The teaching schedule for the programme is also interspersed with assignment preparation and submission deadlines, which will be communicated by your programme lecturers.

The exact term dates can be found on the website at https://lsme.ac.uk/academic-term-dates/; however, this may vary slightly for September cohorts, and further details can be found in the Programme Handbook.

PROGRAMME MODULES AND ROUTE MAP

The structure of the Integrated Masters in Business Management leading to the qualification of Master in Science (MSci) in Business Management is shown below:

Year 1: Certificate in Higher Education – 120 credits at Level 4

TERM 1	
TERM 1	
Personal and Professional Skills of Management	(20cr.)
Strategic Management	(20 cr.)
TERM 2	
Strategic Human Resource Management	(20 cr.)
TERM2	
Operations Management	(20cr.)
Marketing Management	(20 cr.)
TERM 3	
International Business	(20 cr.)
TERM 3	
Business Law	(20cr.)
Business Finance	(20 cr.)
Research Methodology	(20 cr.)

Year 2: Diploma in Higher Education – 120 credits at Level 5

Year 3: Honours Level – 120 credits at Level 6

TERM 1	
Leadership: Theory and Practice	(20 cr.)
Corporate Social Responsibility	(20 cr.)
TERM 2	
Managing Risk	(20 cr.)
Managing Change	(20 cr.)
TERM 3	
Research Project	(40 cr.)

Research Project Report

As a major component of the programme at Level 6, students undertake a research project on a relevant topic – assessed through a written-up report. The project should be an independent piece of work, appropriately guided and supported by a supervisor and other relevant staff. The topic should be selected and a project proposal drawn up by the end of Term 3, for approval by the personal tutor. Substantive work, including any travel or fieldwork, should start after in the summer.

Year 4: Masters Level – 120 credits at Level 7

TERM 1	
Leadership of Cultural Change	(20 cr.)
Practical Application of Cultural Change Leadership	(10 cr.)
TERM 2	
Managing Innovation	(20 cr.)
Innovation Practice	(10 cr.)
TERM 3	
Management Consultancy Project	(60 cr.)

Management Consultancy Project

This module complements other modules in the programme at Level 7 by giving students an opportunity to put their new knowledge into practice through a consultancy project. The project will be selected in conjunction with a business organisation and consist of an in-depth analysis of an area of concern identified by the organisation. The consultancy report will include a critical literature review with the results of the research presented to

a panel of academic staff with input by the sponsoring organisation. The presentation will be supported by a written report.

Additional Student Support

Training sessions covering are as like an introduction to computing, basic numeracy skills, English for academic purposes, study skills, academic referencing and more are offered during the programme. Further details of these will be found on the VLE of the College.

STUDENT SUPPORT, GUIDANCE AND RESOURCES

Student Charter

LSME has a student charter which summarises the standards of service the College expects and aspires to offer students, as well as the standards of conduct which students should expect and aspire to follow in turn. Students and prospective students are encouraged to read this.

For further information on the student charter please visit www.lsme.ac.uk

The Student Community

All students in the College have an elected representative whose main role is to act on behalf of the entire student body, provide a focus for student opinion and identity across LSME, through representation on committees and by acting as a link between staff and students. In addition, the student body organizes LSME-wide social events occasionally.

Personal Tutors

Students on the programme are allocated a personal tutor who can provide both academic guidance and more general support or pastoral care. The personal tutor relationship is not only about direct teaching although tutors can recommend or arrange for their tutee to see other specific members of staff regarding specific non-academic and academic matters. Personal tutors mainly act as a point of contact to discuss practical issues or questions regarding the programme, such as module choices or project selection, or as a first-line sympathetic ear for personal problems.

Student Welfare and Support

The Student Welfare officer offers advice and support for any practical or emotional issues students may experience during their time at LSME. The Officer is available to talk to any student who is experiencing anxiety or stress, study-related or otherwise. All appointments with the Student Welfare Officer are strictly confidential, and no information volunteered by a student will be passed on to anyone else without permission.

Visit www.lsme.ac.uk for further information and advice on student welfare provision

Learning Resources and Facilities

Students on the programme have access to a library, VLE and IT (computing) resources and facilities, as well as many other standard facilities such as common room, etc.

Careers Advice and Resources

The College's Careers Service can provide confidential advice and guidance appropriate to the diverse needs of students at the College, from those with established careers who wish to change direction to those who have come from level 3 and are looking to establish a career. We assist on an individual basis (including help with career planning, CV writing

and interview technique), in small groups, or through College-wide events (arranging regular careers events and forums, talks by speakers from relevant organisations).

For further information, please visit www.lsme.ac.uk.

PROGRAMME QUALITY

Quality Evaluation and Enhancement

The programme is subject to LSME's rigorous internal quality assurance processes, including standard annual monitoring, internal verification by LSME, External moderation by the University of Chichester and overall annual college review. Exam Boards will be held by the University of Chichester to agree on final awards, extenuating circumstances, academic malpractice and overall programme quality assurance. As students reach the end of the term and also at the end of the year or programme, they are asked to give specific feedback both via class discussion sessions and a survey. Feedback on other topics, including the content of specific modules as well as more general issues like library facilities, will also be sought throughout the period of study. Such feedback is anonymised, analysed, discussed and followed up by appropriate committees and functions within the College.

Operation of the programme itself is overseen by a dedicated Business Departmental committee. A range of further LSME committees and functions are responsible for identifying and resolving any problems, improving programme quality and enhancing the student experience on an ongoing basis.

AFTER GRADUATION

Possible Routes to Further Study

After completing the qualifications, students can continue their studies further as PhD scholars.

Possible Routes to Employment

After completing the qualification students can progress with leadership roles and exciting career paths in diverse business and management areas. Some other specific roles within this include: Management Analyst, International Business Management Consultant, Business Development Officer, and Import/Export Consultant.

ABOUT THIS DOCUMENT

This programme specification applies for the Academic Year 2023-24 and has been developed in line with the nationally agreed reference points for assuring the quality and standards of higher education in the United Kingdom, known as the Academic Infrastructure.

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OF MANAGEMENT EDUCATION

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